# Target Market Determination (TMD) for Brighter Super Pension Account

Date from which this Target Market Determination is effective 30 November 2023

#### Disclaimer

A Target Market Determination (TMD) is required under section 994B of the Corporations Act 2001 (Cth). It sets out the target market for the product, triggers to review the target market and certain other information. It forms part of the design and distribution framework for the Fund.

This document is not a Product
Disclosure Statement and is not a
summary of the product features or
terms of the product. This document
does not take into account any
person's individual objectives,
financial situation or needs. Members
interested in acquiring this product
should carefully read the Product
Disclosure Statement (PDS) and any
supplementary

documentation before making a decision whether to buy this product.

This TMD applies to the Pension account referred to in the Product Disclosure Statement which is made up of two parts:

- Pension accounts PDS (Part 1) –
   Date issued 30 November 2023
- Pension Investment choice guide (Part 2) - Date issued 30 November 2023

SUPERANNUATION INVESTMENT ADVICE INSURANCE

Brighter SUPER

# Class of Members that fall within the target market

The information below summarises the overall class of members that fall within the target market based on the product key attributes and the objectives, financial situation and needs that it has been designed to meet. Key eligibility requirements and attributes for the investment options are aligned to the target market.

#### **Product description**

The Brighter Super Pension account has been designed for members whose likely objectives, financial situation and needs (as listed below) are aligned with the product (including the key attributes). The Brighter Super Pension account is for members who are seeking a regular income with flexibility to make lump-sum withdrawals during retirement. This product is not a self-managed fund.

#### Objectives, financial situation and needs of member in the target market

The below table outlines the likely objectives, financial situation and needs of members who are part of the target market for the Pension Account product:

Type of Members	Individual members
Financial Situation of the Member	<ul> <li>Members who have reached their preservation age and retired, or have full access to their superannuation (for example over the age of 65).</li> <li>Comfortable with a minimum investment of \$50,000 (capped at maximum amount permitted under law).</li> <li>Members with the objective of generating tax effective returns from the investment of retirement savings for a regular income (with the option of lump sum withdrawals.</li> </ul>
Members Desired Investments	<ul> <li>Investments chosen by the member from an investment menu, with administration provided by the fund.</li> <li>The ability to switch between investment options at any time.</li> <li>Ready-made diversified portfolio options.</li> <li>Sector specific options.</li> <li>Sub-sector specific option.</li> </ul>
Members Desired Insurance Options	Brighter Super Pension Accounts do not provide insurance cover.

A Pension account is not available to members who:

- have not reached their preservation age and have not permanently retired.
- do not have full access to some or all of their superannuation.

This fund excludes members who fall within the above negative target market except for certain circumstances e.g. a member may be eligible to open a Pension account if they are totally and permanently disabled.

#### **Key product attributes**

The Pension product provides members with key attributes including:

- Lump sum withdrawals at any time without any charge.
- 5 regular income payment frequency options (fortnightly, monthly, quarterly, half-yearly or annually). Minimum of 1 payment per financial year.
- Ability to adjust the selection of investment options at any time without cost.
- The potential for members to generate tax free income from their investment returns.
- Upon the member's death option of any remaining balance of the pension in lump sum or revisionary income stream to nominated beneficiaries.

## Investment options alignment to target market

The Pension account provides members with a wide range of investment options so they can make a choice that suits their needs. Each investment option has a specific purpose and objective that may appeal to our members depending on their own financial objectives, goals and needs. Members can also make an investment option switch at any time.

#### SINGLE ASSET CLASS OPTIONS

A single asset class investment option will only invest in assets within that asset class.

### **DIVERSIFIED INVESTMENT OPTIONS**

Diversified options invest in/across a broad range of asset classes.

## Key attribute (investment options) alignment with the target market:

Investment Option	Member Need	Return Target	Member Risk Tolerance	Minimum Suggested Investment Timeframe
Pension Growth	Those seeking high returns and prepared to accept likely significant fluctuations over shorter periods.	Return target of 3.5% per year above inflation over rolling 10-year periods after fees and taxes.	High Risk - Negative returns expected 4.6 years over any 20-year period.	Ten or more years.
Pension Balanced	Those seeking moderate to reasonably high returns and prepared to accept likely modest to significant fluctuations in returns over shorter periods.	Return target of 3% per year above inflation over rolling 10-year periods after fees and taxes.	High Risk - Negative returns expected 4.1 years over any 20-year period.	Ten or more years.
Pension Indexed Balanced	Those seeking high returns and prepared to accept likely significant fluctuations over shorter periods.	Return target of 2.75% per year above inflation over rolling 10-year periods after fees and taxes.	High Risk - Negative returns expected 4.8 years over any 20-year period.	Ten or more years.
Pension Conservative Balanced	Those seeking moderate returns and prepared to accept likely modest fluctuations in returns over shorter periods.	Return target of 2.5% per year above inflation over rolling 10-year periods after fees and taxes.	Medium to High Risk - Negative returns expected 3.4 years over any 20-year period.	Ten or more years.
Pension Stable	Those seeking modest returns and who are fairly averse to fluctuations over shorter periods.	Return target of 1.5% per year above inflation over rolling 10-year periods after fees and taxes.	Medium Risk - Negative returns expected 2.3 years over any 20-year period.	Ten or more years.
Pension Secure	Those wanting to stay ahead of inflation and who are generally averse to fluctuations in returns over shorter periods.	Return target of 1% per year above inflation over rolling 10-year periods after fees and taxes.	Low Risk - Negative returns expected 0.6 out of 20 years.	Ten or more years.
Pension International Shares	Those seeking high returns from international shares only, or those wanting to build their own investment strategy when combined with other single asset class options. Prepared to accept likely significant fluctuations in returns over shorter periods.	Return target is to outperform the weighted average return from the MSCI All Countries World Index in \$A hedged (50%) and the MSCI All Countries World Index in \$A unhedged (50%) over rolling 5-year periods after fees and taxes.	High Risk - Negative returns expected 5.5 out of 20 years.	Five or more years.

Pension Australian Shares	Those seeking high returns from Australian shares only, or those wanting to build their own investment strategy when combined with other single asset class options. Prepared to accept likely significant fluctuations in returns over shorter periods.	Return target is to outperform the S&P/ASX 300 Accumulation Index over rolling 5-year periods after fees and taxes.	High Risk - Negative returns expected 5.9 years over any 20-year period.	Five or more years.
Pension Property	Those seeking high returns from a diversified property portfolio only, or those wanting to build their own investment strategy when combined with other single asset class options. Prepared to accept likely significant fluctuations in returns over shorter periods.	Return target is to outperform the MSCI/Mercer Australia Core Wholesale Monthly Property Fund Index over rolling 5-year periods after fees and taxes.	Medium to High Risk - Negative returns expected 3.9 out of 20 years.	Five or more years.
Pension Diversified Fixed Interest	Those seeking modest returns from diversified fixed interest only, or those wanting to build their own investment strategy when combined with other single asset class options. Prepared to accept likely modest fluctuations in returns over shorter periods.	Return target is to outperform 70% Bloomberg AusBond Composite Bond Index (All Maturities) plus 30% Bloomberg Barclays Global Aggregate Index (hedged to Australian Dollars) over rolling 3-year periods after fees and taxes.	Medium Risk - Negative returns expected 2.1 out of 20 years.	Three or more years.
Pension Cash	Those seeking consistent returns on their money in the short term with minimal to low fluctuations in returns over shorter periods, even if that return is low and doesn't keep pace with inflation.	Return target is to outperform the Bloomberg AusBond Bank Bill Index over rolling 2-year periods after fees and taxes.	Very Low Risk - Negative returns expected 0.0 years over any 20-year period.	Two or more years.
Pension Socially Responsible	Those seeking a socially responsible investment with moderate to high returns and who are prepared to accept potentially modest to significant fluctuations in returns over shorter periods. Prepared to accept likely significant fluctuations in returns over shorter periods.	Return target of 3% per year above inflation over rolling 10-year periods after fees and taxes.	High Risk - Negative returns expected 4.1 years over any 20-year period.	Ten or more years.
Pension Socially Responsible Australian Shares	Those seeking a socially responsible investment with high returns from Australian shares only and who are prepared to accept potentially significant fluctuations in returns over shorter time periods, or those wanting to build their own investment strategy when combined with other single asset class options. Prepared to accept likely significant fluctuations in returns over shorter periods.	Return target is to outperform the S&P/ASX 200 Accumulation Index over rolling 5-year periods after fees and taxes.	High Risk - Negative returns expected 5.9 years over any 20-year period.	Five or more years.

## Target market consistency

The Pension product and its key attributes have been designed to deliver members tax effective returns from the investment of retirement savings for a regular income or lump sum withdrawals. The investment options provide members with the flexibility to choose an investment strategy that best suits their risk profile.

Investment option consistency with the objectives, financial situation and needs of members within the target market:

Product Attribute	Target Market Needs, Objective and Financial Situation	Product Consistency and Adequacy for Target Market
Investment Options	<ul> <li>Typically, at different life stages members may have different risk tolerances, however this is still a personal choice.</li> <li>Risk averse members may seek investment choices with more stable returns over shorter investment timeframes. Less risk averse members hoping to benefit from higher growth rates may choose more aggressive investment portfolios.</li> <li>Member investment experience may range from little or basic knowledge to the more informed or experienced investor.</li> <li>Members may need a complete or partial annual income supplement from their superannuation savings in retirement and will likely seek to optimise their investment returns.</li> </ul>	<ul> <li>Depending on risk appetite at any time in life there is a wide range of investment options.</li> <li>The freely available opt-in opt-out choice for each investment type, means the product allows members to tailor their investment choice to suit their individual needs at any stage in life.</li> <li>Investment option choices include diversified asset combinations (including the default fund) as well as single class asset options (e.g., shares). Catering to the diverse range of potential investment experience our members can allocate the portion of funds invested across any combination of investment options.</li> </ul>

# How this product is to be distributed

#### Distribution channel and conditions

Distribution of the Pension product is directed towards the target market via active distribution channels and must meet the distribution conditions outlined. The Pension product must only be distributed when there is a compliant Target Market Determination that has been published.

Eligibility criteria as distribution condition across all channels apply. Members can open a Pension account when they:

- reach their preservation age and have permanently retired,
- have full access to some or all of their superannuation (for example over the age of 65)

Active Distribution Channels	Distribution Conditions
Online directly through Brighter Super website by submitting a completed online application form	Members who meet the eligibility requirements, as defined in 'Objectives, financial situation and needs of member in the target market.
Paper application form	Members who meet the eligibility requirements, as defined in 'Objectives, financial situation and needs of member in the target market.
Telephone via Contact Centre	Members who meet the eligibility requirements, as defined in 'Objectives, financial situation and needs of member in the target market.
Through authorised representatives by general advice	Members who meet the eligibility requirements, as defined in 'Objectives, financial situation and needs of member in the target market', and have been enrolled by distributors authorised by us to distribute the products.
Through licenced advisers	The licensee must agree to provide data for review triggers. The licensee must comply with the agreed terms and conditions outlined in the terms of trade issued by Brighter Super.

# Adequacy of distribution conditions and restrictions

For the Pension product, the target market is anyone eligible who is aiming to drawdown on their superannuation. Members generate tax effective returns from the investment of retirement savings for a regular income with the option of lump sum withdrawals.

Appropriate product distribution conditions are in place to direct distribution towards the target market and ensure reasonable steps have been taken to make it likely that members in the target market acquire the product. This includes:

- Strict product eligibility requirement criteria to prevent members outside the defined target market from acquiring the product.
- Restricted distribution channels to ensure equitable product access to both default employer members and public offer members within the defined target market.
- A 14 day 'cooling off' period which enables any newly opened account to be cancelled, and funds transferred back to the member or another superannuation fund (depending on timing and circumstances).

# **Reviewing this Target Market Determination**

The Fund will review this TMD in accordance with the below:

Review Type	Review Details
Last Review	30 November 2023
Periodic Reviews	This TMD will be reviewed at least every 12 months. This TMD will also be reviewed where a review trigger occurs or when the Trustee otherwise decides to undertake a review.
Review Triggers or Events	<ul> <li>Any event or circumstances arise that would suggest the TMD is no longer appropriate. This may include (but not limited to):</li> <li>A material change to the design or distribution of the product, including documentation.</li> <li>Occurrence of a significant dealing outside the TMD.</li> <li>Distribution conditions found to be inadequate, with indications that the distribution conditions do not make it likely that the members who acquire the product are in the target market.</li> <li>The nature, number and outcomes of product related complaints.</li> <li>A significant increase in fund outflows and /or members exiting the product.</li> <li>A significant increase in investment option switching.</li> <li>Material changes in investment performance:</li> <li>Results of member outcomes monitoring/reviews.</li> <li>The performance of the product relative to its investment objective, appropriate benchmarks (if any) and similar products (e.g., a change in expected performance in light of significant changes in market conditions such as an economic downturn).</li> <li>Significant losses suffered by members and whether the product is still likely to achieve its investment objective over time.</li> <li>Whether the liquidity of the product has changed and whether the product is able to continue to offer regular withdrawals.</li> <li>The fees of the product compared to similar types of products.</li> <li>The taxation implications of the product compared to similar products.</li> <li>Whether the product remains on approved product lists and menus for key distributors.</li> <li>External events such as adverse media coverage, regulatory attention or change in legislation.</li> </ul>

Note: Review triggers suggest that the target market may no longer be appropriate and such reviews can occur outside of the regular review timeframes.

Where a review trigger has occurred, this Target Market Determination will be reviewed within **10 business days**. If a significant dealing that is not consistent with the Target Market Determination is identified ASIC will be notified. Distributors can report significant dealings and/or review triggers to **info@brightersuper.com.au**.

The information that is required to be included in the report is:

- the date of the occurrence/event,
- the date they became aware of the significant dealing or review trigger,
- description of the occurrence/event,
- how the occurrence/event was identified, and
- any steps taken to resolve the significant dealing/review trigger.

# Reporting and monitoring this Target Market Determination

Distributor information reporting periods.

The Fund may collect the following information from our distributors in relation to this TMD:

Requirements and Reporting Deadlines	
Complaints	Distributors will report all complaints in relation to the product(s) covered by this TMD on a monthly basis.  This will include written details of the complaints including:  • the nature of the complaints including whether they relate to product design, product availability and distribution conditions  • periods where there were no complaints.
Significant Dealing	Distributors will report if they become aware of a significant dealing in relation to this TMD within <b>10 business days.</b>



right by your side

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